



# lowrm

black&white real estate marketing

Purplebricks Packages







## Standard

10 Daytime Images  
+ Floor Plan

Included in  
Purplebricks Listing Fee



## Drone

15 Daytime Images  
+ 3 Drone Images  
+ Floor Plan

\$275 inc. GST



## Twilight

20 Twilight Images  
+ 3 Drone Images  
+ Floor Plan

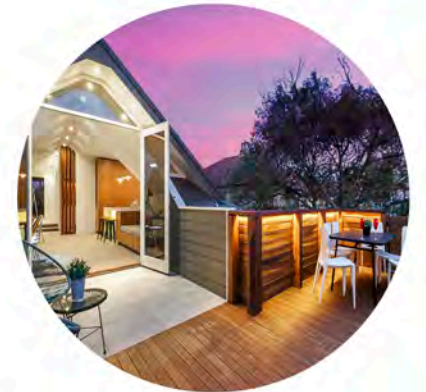
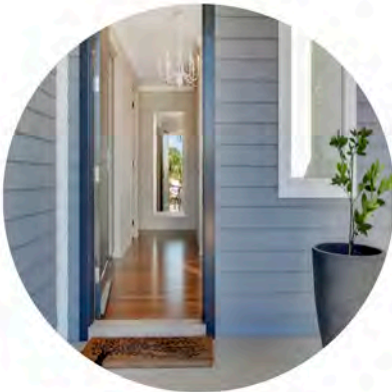
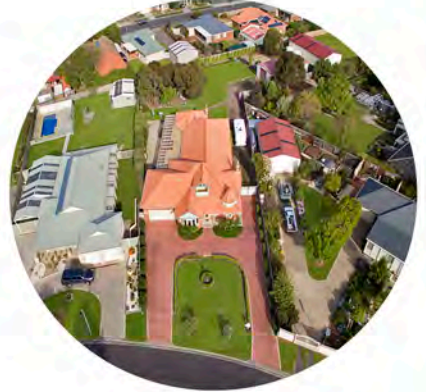
\$550 inc. GST



[bwrn.com.au](http://bwrn.com.au)

# PURPLE BRICKS

You'll be sold on Purplebricks



## A) Included in Purplebricks Instruct Fee

10 x Standard Images + Colour Floor Plan

## B) Enhanced Quality & Post Production

15 x Prestige Images + Colour Floor Plan + Drone Shot

**\$275**

## C) Prestige Package

20 x Prestige Images + Colour Floor Plan + Drone Shot + Twilight Shoot

**\$550**






## Premium Listings

- It only takes a few minutes to instruct us, and if you need any help, just use 'live chat' or call us any time on **1300 309 768**. You can also contact your Expert on 0123456789 or [send a message](#).

# Premium Listing



Upgrade your advert and generate more interest in your property



**realestate.com.au™**  
Australia's No.1 property site™

<input checked="" type="radio"/> Standard	Included
<input type="radio"/> Feature (4 wks)	\$532.00
<input type="radio"/> Highlight (4 wks)	\$1,332.00

Standard advert –  
included in your fixed fee

**\$620k – \$680k**  
Sale by Neg.  
9 Verdori Drive, Southview, 9824

Jan 3 12 2 4 1

☆ Save Details >



# Domain

<input checked="" type="radio"/> Standard	Included
<input type="radio"/> Gold (6 wks)	\$281.00
<input type="radio"/> Platinum (6 wks)	\$709.00

Standard advert –  
included in your fixed fee

Offers over \$507,000  
Highland Street,  
Victoria, VIC 3083

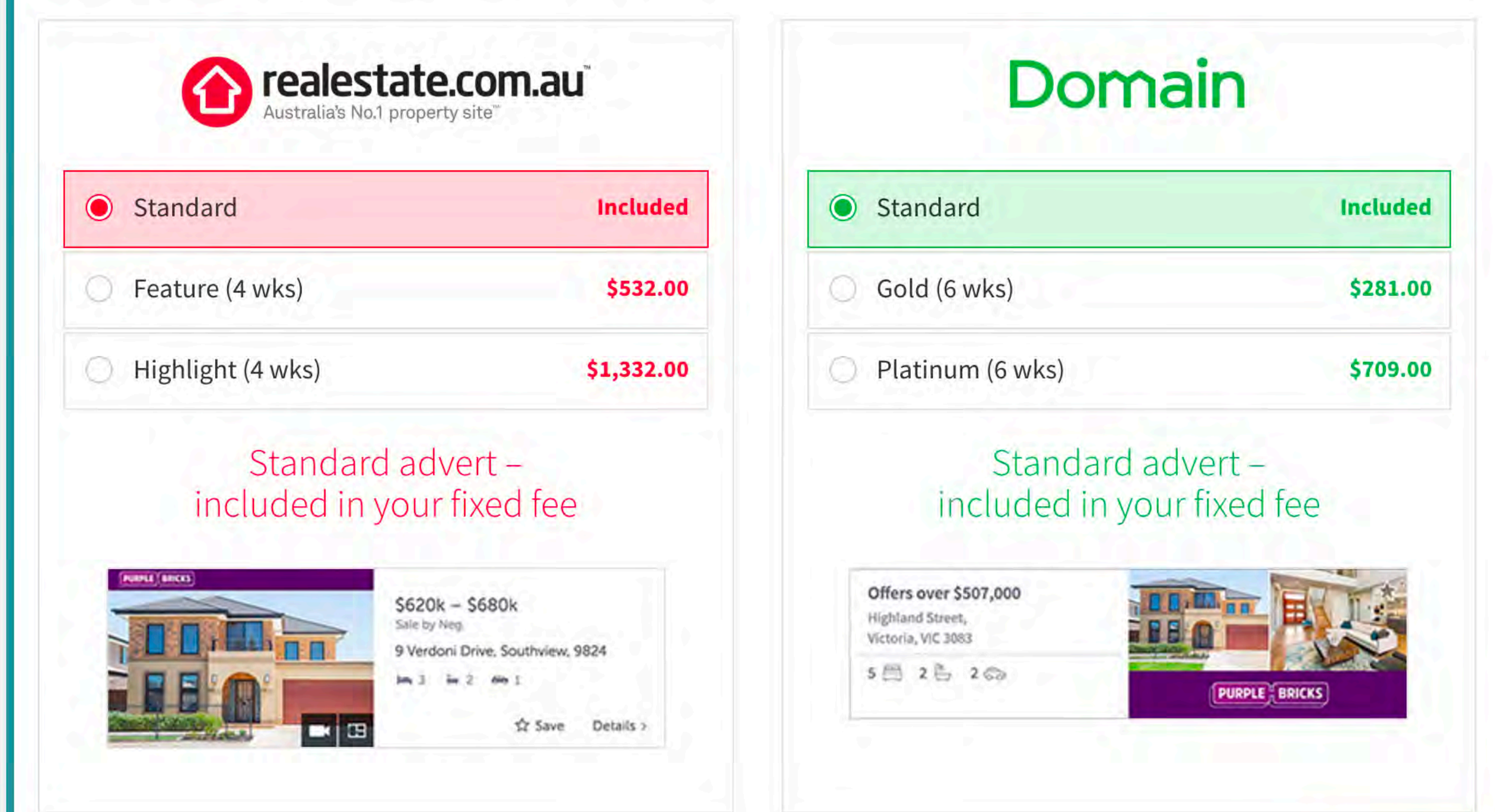
5 2 2

**PURPLE BRICKS**

Next step >

Upgrade your advert and generate more interest in your property



Next step >

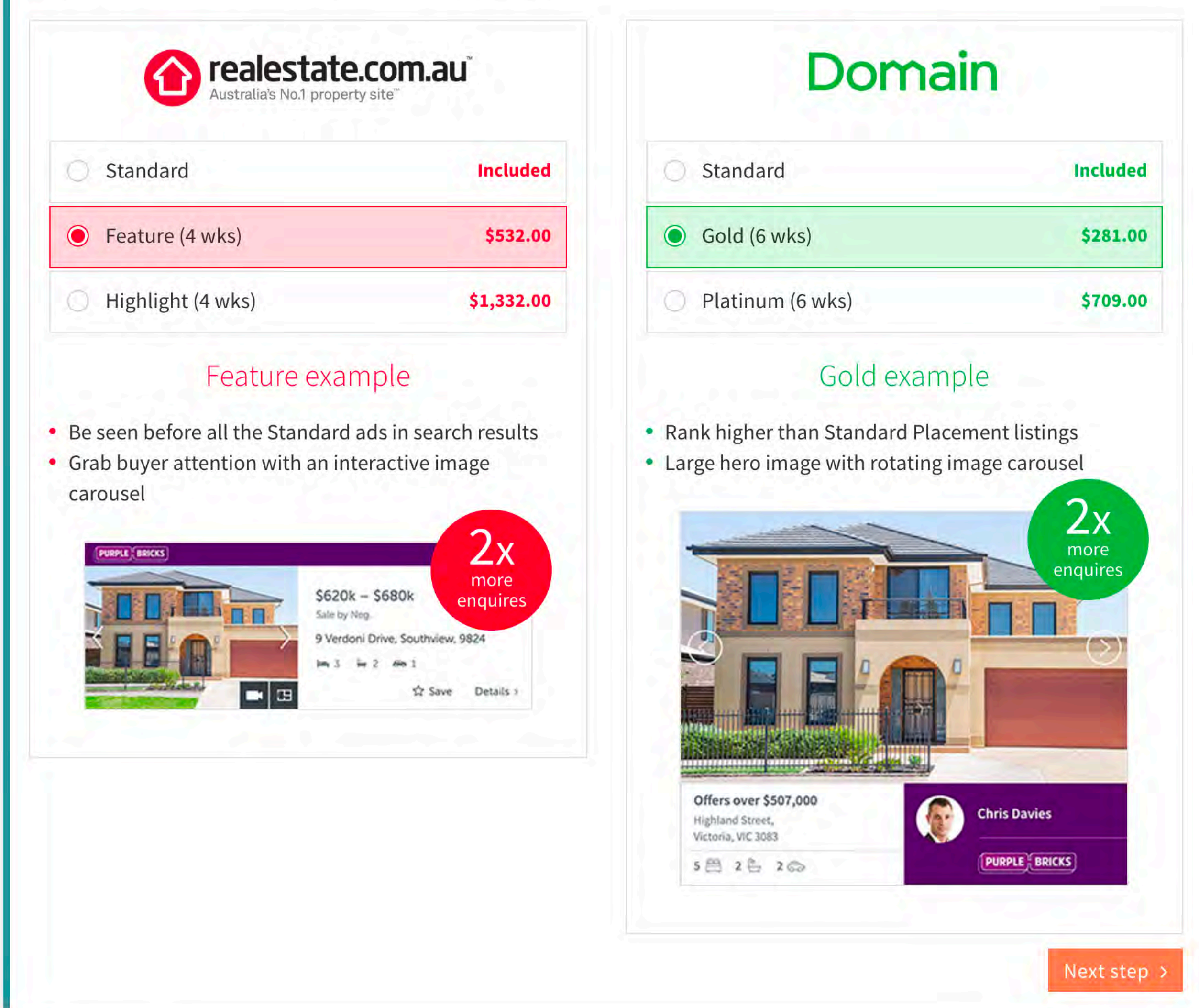


## Premium Listings

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## Premium Listing

Upgrade your advert and generate more interest in your property



# Domain

☐ Standard **Included**

☒ Gold (6 wks) **\$281.00**

☐ Platinum (6 wks) **\$709.00**

## Gold example

- Rank higher than Standard Placement listings
- Large hero image with rotating image carousel

Offers over \$507,000  
Highland Street,  
Victoria, VIC 3083

5 2 2 2

Chris Davies

PURPLE BRICKS

- Offers over \$507,000**

Highland Street,  
Victoria, VIC 3083

5 2 2

**Chris Davies**

**PURPLE BRICKS**

Next step >



## Platinum pack



### 6 Page Square Brochure + 6 Page DL Brochure

Printed on 300gsm  
Matt Laminate 2 sides

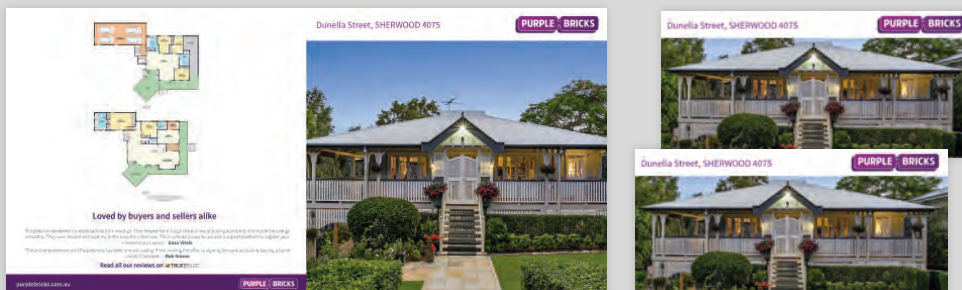
50 Qty (Total Qty 100) **\$195**  
100 Qty (Total Qty 200) **\$355**

Square Brochure



DL Brochure

## Gold pack



### 4 Page Square Brochure + DL Cards

Printed on 300gsm  
Matt Laminate 2 sides

50 Qty (Total Qty 150) **\$145**  
100 Qty (Total Qty 300) **\$230**

Square Brochure

DL Cards  
(Complete with sold stickers)

## Silver pack



### 4 Page A4 Portrait Brochure

Printed on 300gsm  
Matt Laminate 2 sides

50 Qty **\$135**  
100 Qty **\$220**

Front

Back

Inside Spread